

The War on Smoking in the UK

In a snapshot:



346K

People has died due to smoking related diseases in 2014 alone. That is more than 1.5x the total number of deaths in the UK due to the Spanish Flu.



1/3

Smoking incidence has fallen by a third in 2014 as compared to 2004. In 2004, close to a smoking incidence rates were hovering around 30% of the population across ages 16 to 59.



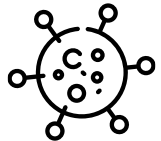
2/3

Admissions and deaths attributed to smoking in 2014 has been reduce by more than 2/3 the amount in 2004 - that is 595K lives saved and 8,702K admissions avoided.



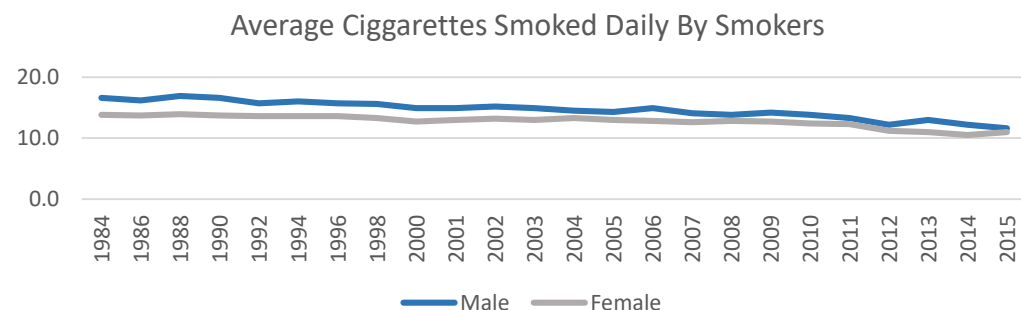
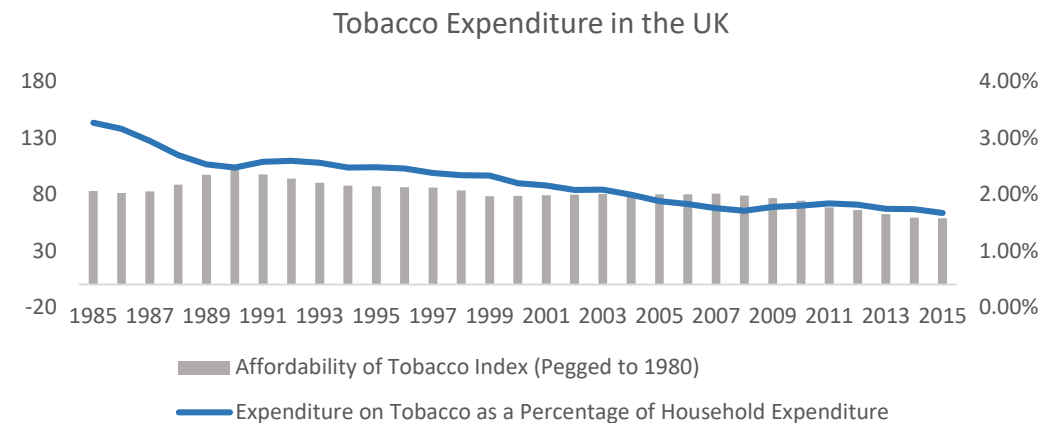
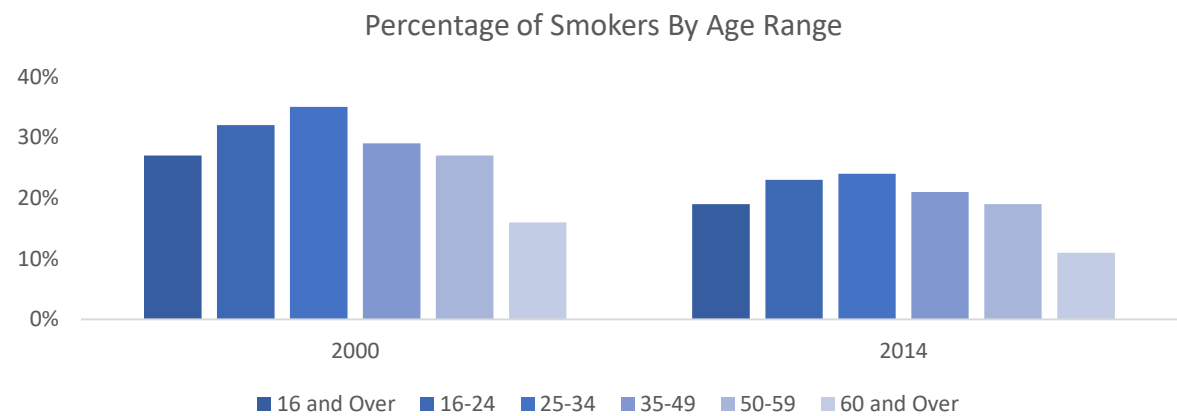
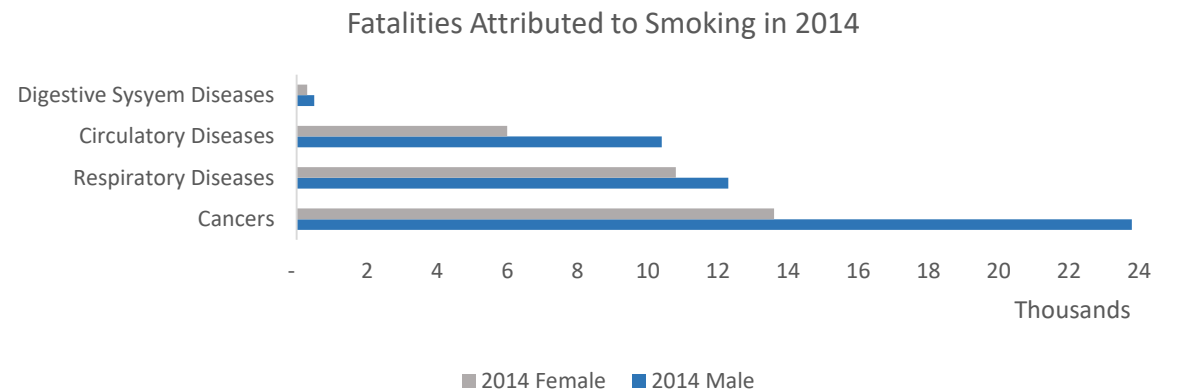
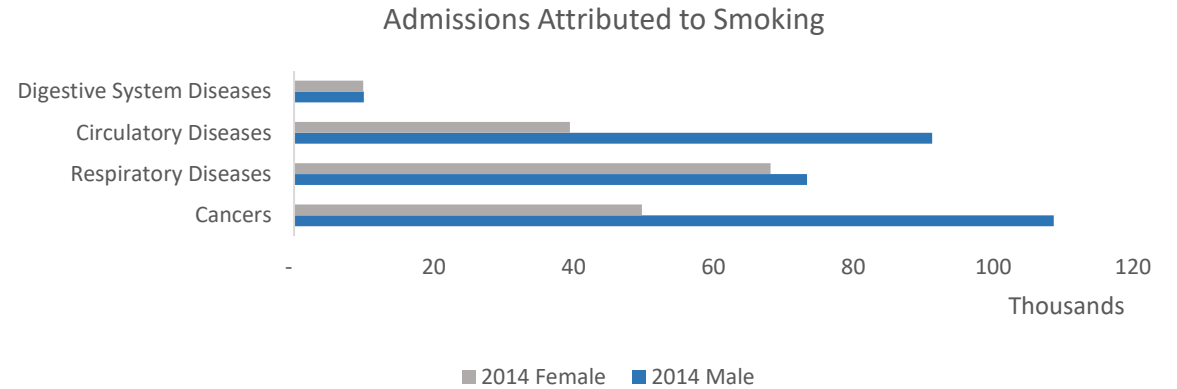
£13.74B

Smoking costs the UK an estimated £13.74B annually, from the loss of economic output from deaths, cleaning up cigarette butts, loss productivity of smoke breaks etc. Sin taxes from tobacco only provided £10B in tax revenue, far short of the economic cost of smoking.

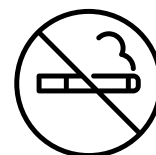


Cancer

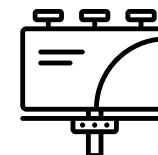
Is the top cause of smoking related fatalities and admissions in 2014. This has resulted in over 158K admissions and 37K fatalities.



Cornerstones in Anti-Smoking Campaigns



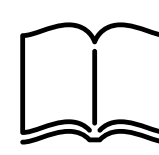
Creation of smoke free zones



Limit advertising for tobacco products



Banning sales of tobacco products to minors



Education of health and safety risks



Levy sin taxes on tobacco