UK TECH: THE NETWORK EFFECT

A decade of innovation has spun a huge web of influence – WIRED tracks the key connectors

By James Silver & Amit Katwala

Visualisation by James Round

How do they know each other?

• Co-founders
• Partners
• Worked together
• Employer
• Employee
• Colleagues
• Investments
• Co-investors
• Provided investment
• Received investment
• In the boardroom
• On the same board
• Head as board member, non-exec director or chairman
• Also hired as board member, non-exec director or chairman

Where individuals are listed as co-investors, this means that they have invested together multiple times. Instances where two people have invested together just once aren’t shown.

The companies listed with each individual represent a selection of businesses they are associated with. It is not intended to be an exhaustive list.

Whites lines denote multiple relationships.