TOXIC INGREDIENTS

In the United States.

SHAMPOO

COAL TAR

In a combination of red porcelain, and is known as ‘coal tar’ in England, according to the International Agency for Research on Cancer. Hairdressers and other professionals are exposed to these chemicals on a daily basis.

Found in shampoos, and hair dyes.

SODIUM LAURYL SULFATE

Is known to cause or contribute to skin irritation, cancer, psoriasis, degeneration of skin, natural oil balance and eye damage. It is currently believed to be a major contributor to acne.

Found in shampoos, body & face wash, makeup, mouthwash, and toothpaste.

PARABENS

Several studies link parabens, which mimic estrogen to breast cancer, skin cancer and decreased sperm count. Long-term paraben users may disrupt the endocrine system and cause reproductive problems and developmental disorders.

Found in: moisturizer, moisturizer, shaving gel, shampoos, personal lubricants and spray can products.

COSMETICS

PETROLEUM DISTILLATES

Causes contact dermatitis and are often contained with cancer causing impurities. They are producing in oral moisturizers of the same time as relatively safe, them.

Found in mascaras.

QUATERNIUM-15

Manufacturers use this to help their products mix, and it is used in several different ways to make this happen.

Found in shampoos, and hair dyes.

RETIINYL

Has the opposite intended effect and can become carcinogenic in sunlight, which is very important to keep on all of the skin.

Found in moisturizer, lip products, sunscreen, anti-aging products.

SUNSCREEN & NAILS

DIBUTYL PHthalate

The “DBP” of DBP is listed on some labels. It is a chemical to cause skin irritation, headaches and respiratory problems, including breathing problems for nail workers and those who frequently get manicures or pedicures.

Found in nail polish and nail products.

SOAP & TOOTHPASTE

POLYETHYLENE

Found in their plastic beads that are frequently contaminated with TWA-dose, which the U.S. government considers a human carcinogens. Polyethylene has been noted as a skin irritant and should never be used on broken skin.

Found in scrubs, body wash, makeup, and toothpaste.

DON’T WE REGULATE THIS?

Well... a bit.

Regulating a cosmetic product is completely voluntary in the U.S.

30+ years voluntary

The UK requires pre-market approval for cosmetics and follows strict standards when evaluating ingredients.

$500+

Manufacturers in Canada must report their products before they are allowed to market.

3,000+

WHO CAN I TRUST FOR A SAFE PRODUCT?

SUNSCREEN

Klorane Organic Skincare
Living Nature
Avon Care
Tropical Sands
Winky Loud Sun Defense
True Natural
Bell’s Home Remedies
Beyond Color
Scots Organics
Rock Island Organics
Sundrops
Renee Lloyd
Verastract
Ban Out

TOWPATHTE

Dr. Bronner
Vita Rio
Diagel
Natural Toothpastes
Molteni
Hegrate
Heritage Products
Teeth of Mine
JASON
Eco-Dent
Soap for Goodness Sake
Healing Herbs
Grafix
Grate

SHAMPOO

Soap for Goodness Sake
Baid.md
Eco-Dent
Paul Petters
Oral Care
Wyl People
Bionox
Julie’s Natural Skincare
Care Plus
Eco Bella
Black Organics
Mental

MASCARA

Henné Organics
Paul Petters
Rupa Rupa
Wyl People
Bionox
Julie’s Natural Skincare
Care Plus
Eco Bella
Black Organics
Mental

See EWG for full list.

TAKE CONTROL OF YOUR SKIN

UNDERSTAND YOUR IMPACT

Before you trust a product, understand the ingredients your testing conventional brands know that you don’t like or can’t do anything. The more people purchase items with toxic ingredients, the less incentive there is for businesses to make them.

READ LABELS

If you’re unclear what you don’t want in it, get it back down. We don’t expect you to understand all of the ingredients, but we can help you understand the process. The E never wants to tell you that we’re using something that isn’t safe, but just because the molecule of the molecule indicates it’s a “natural” doesn’t mean it is.

GET FAMILIAR WITH INGREDIENTS

While there is no standard ingredient list, we can find a list of the chemicals banned in the EU in the same list.

GO NATURAL

Safe products are extremely unlikely to contain ingredients banned in the EU! Instead, they’re made with ingredients that are more directly beneficial. The industry also doesn’t need to get their packaging and ingredients from sustainable sources, but just because the molecule of the molecule indicates it’s a “natural” doesn’t mean it is.

TEENS

Teen skin requires a minimum of ~ 15 personal care products each day. 40 percent even that on adult skin.

MEN

Men have Complex Anatomic differences, PDA, beard growth, and pubic hair. 50+ per cent, 100+ per cent, 40+ per cent.

BABIES

Baby skin, the young skin has more than 10% different ingredients.

WOMEN

Every day, the average woman uses over 500 personal products, containing more than 75 different ingredients.

GET THE APP

Exposure App

See EWG for full list.

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